STARTAD
A FULL STACK ENTREPRENEURIAL EXPERIENCE IN THE UAE.
STARTAD

Hardware Venture Launchpad Winners

Best Pitch
Trip to Shenzhen

Project Realise

Prototyping Grant

Maia Systems

Stealthy

Smado
Startup Name
Project Realise

Co-Founders, Management
Philippus Stephanus Vorster – Founder & CTO
Jonathan Marshall – Founder & CCO

Category: Electronics, Embedded Systems, Education, Recycling, Sustainability & Additive Manufacturing

Year Founded: 2017

Number of Employees: 2

Product Summary
The Protero 1.0 shreds plastic "waste" such as plastic bottles or scrap 3D prints and extrudes 3D printer filament, creating a circular economy. Simultaneously, the product can be used to teach the process of recycling thermoplastics, making this product suitable for any organisation with a 3D printer and/or conscious about their corporate social responsibility.

The entire embedded system can be adapted to all levels of expertise. Join us to cut 3D printing costs and reduce plastic waste worldwide.
Startup Name
Maia Systems

Co-Founders, Management
Saeed Alnofeli - CEO
David Khayati - CTO
Hector Hernandez – Scientific Advisor

Category: IoT, Electronics, Data Analytics

Year Founded: 2014

Number of Employees: 3

Product Summary:
MAIA systems designed the premier real-time data collection and analysis system for optimization of camel racing and training regimens. The system collects speed, location and overall exertion and performance data of racing camels using an integrated time monitor, location tracker, heart rate sensor, and percent effort monitor in a single hardware unit that wirelessly transfers data to a storage and analytic software application for smart devices.

The hardware and software technology is built on a single, seamless platform with real time data capture and analytic capabilities. The system not only improves data collection on a camel’s racing fitness, but it standardizes the industry’s performance benchmarking and valuation process of camel industry
Startup Name
Stealthy

Co-Founders, Management
Nadiya-Keya Siddique – CEO
Dr. Zakiya- Luna Siddique MBBS (Hons), BSc, DRCOG, DFSRH, LoC, IUT, PgCert HCA – CHIEF MEDICAL OFFICER

Category: Medtech/Fashtech wearables

Year Founded: 2017

Number of Employees: 3

Product Summary:
The Stealthy jewelry collection is designed for women (pre and post pregnancy) to enhance wellbeing and ensure they reach their vitamin D and Folic Acid goals. It addresses women’s health concerns due to Vitamin D deficiency such as depression, osteoporosis, and fertility problems. Our mission is to create a brand of medtech wearables which unites our customers, creating a community unified in the quest for better health & well-being. The sensor integrated cognitive jewelry ensures vitamin D levels and folic acid are achieved, wellness activities such as meditation are practiced, as well as community activities may be enjoyed and all features are interconnected to the Stealthy app.
Startup Name
SMADO

Co-Founders, Management
Midhun V Sankar – CEO
Jishnu Parambath – CTO
Ashin Muhammad - COO

Category: Home Automation

Year Founded: 2016

Number of Employees: 5

Product Summary:
SMADO SMART DEVICES save you from your day-to-day hassles of losing the key, finding the right one and placing the spare one for someone yet to come. It is a simple and sophisticated way to control your door through a Bluetooth connected Smart Device, means it makes your doors smart with fitting of SMADO smart lock. It’s easy to Install lock, bell and opener is just a handy smart second arm-of-security to your home. You can just stick it, calibrate it and there you go! No screws and no tools.